

Press release 4 February 2026

Changes in Asker's Group Management Team

Lovisa Hedin, currently M&A Director at Asker has been appointed new Head of M&A as of 1 April and Kerstin Mjömark, currently Head of HR, has been appointed Head of HR and ESG from the same date. Ola Nordh, currently Head of M&A, and Sanna Norman, currently Head of ESG will leave Asker later this year after ensuring a smooth transition.

"I'm pleased to welcome Lovisa to our Group Management Team. She has, alongside Ola Nordh, over the past four years been part of establishing the M&A process, where our local companies and management teams drive the M&A agenda, supported by the central M&A team in execution. Lovisa has played a key role in many of our successful acquisitions in recent years and is a very appreciated advisor to our local teams. Our pipeline has never been stronger, and prioritising, analysing, and selecting the best acquisitions for Asker by running them through our well-oiled M&A process, is the focus for Lovisa and her team going forward", says Johan Falk, CEO Asker Healthcare Group.

Lovisa Hedin has significant M&A experience and has since 2022 been part of Asker's M&A team. She has previously worked with M&A at Ambea and Clearwater International. Lovisa has a B.Sc. degree in Business & Economics from Stockholm School of Economics.

"Supporting the healthcare sector to become more sustainable and to ensure a fair and sustainable value chain are key priorities for Asker and areas we have been working actively with for several years. From initially having all resources centrally, the ESG work and progress is now mainly integrated into the local businesses with central initiatives focused on supporting the organisation in upholding high standards and CSRD reporting. As many ESG areas are closely linked to our employees and our culture, and given Kerstin Mjömark's strong background of senior positions in HR and ESG work, from among other Boliden, I'm convinced Kerstin is the right person to lead the ESG team going forward, to ensure we deliver on our 2030 targets and beyond", says Johan Falk.

"I would like to take the opportunity to thank Ola and Sanna for their commitment and significant contribution to Asker's growth these past years and in building state of the art processes in their respective areas. These processes are now well embedded in our organisation and will remain cornerstones in our continued growth. They have both expressed it is now a good time to be handing over the reins and pursue new opportunities. I wish them every success in the future", says Johan Falk.

Read more about Asker's Group Management Team on asker.com.



The information was submitted for publication, through the agency of the contact person set out above, at 13.00 CET on 4 February 2026.

For further information, please contact:

Emma Rheborg, Head of Communication Asker Healthcare Group

Phone: +46 73 313 62 17

E-mail: emma.rheborg@asker.com

Asker Healthcare Group is a partner to caregivers and patients across Europe providing medical products and solutions. We build and acquire leading companies that together support the healthcare system to improve patient outcomes, reduce total cost of care and ensure a fair and sustainable value chain. We are a European healthcare group that combines the entrepreneurial drive of strong local companies, with the abilities and collected knowledge of a large group – driving progress in the healthcare sector. The group has more than 4 500 employees in 19 countries and revenues amounting to SEK 16 billion.